

INTERCOLLEGIATE BROADCASTING SYSTEM

Minutes of the Board of Directors Meeting
January 9, 1948

PLACE: Men's Faculty Club, Columbia University, FILE: 136.2
New York City.

TIME: 6:30 P.M., January 9, 1948.

PRESENT:

Russell Potter, PhD., President
Guy della Cioppa, Treasurer
John Scheurer for Roger Clipp, Vice-President
George Abraham, Chairman, Executive Committee
David Linton
Paul Yergin, Business Manager
David Borst, Technical Manager (for consultation,
Executive Committee only)

NOT PRESENT:

Miss Judith Waller, Secretary
R. R. Lowdermilk, PhD.
Morris Novik
Robert B. Hudson

Dr. Potter called the meeting to order and requested that, in the absence of Miss Waller, the undersigned keep the minutes.

Before the meeting, all present had received copies of the Executive Committee's memorandum of January 2, 1948 to the Board of Directors, which reviewed the important events leading up to the January 9 meeting.

Discussion opened with a presentation by Paul Yergin of the financial status of the Intercollegiate Broadcasting System as given in the following documents:

Statement of Income and Expenses for the Calendar
Year 1946 IBS Form B164 dated 2/11/47.

Balance Sheet, January 1, 1947
IBS Form B163 dated 2/11/47.

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PRESENT:

Russell Potter, PhD., President
Guy Della Ciope, Treasurer
John Scherer for Roger Clipp, Vice-President
George Abraham, Chairman, Executive Committee
David Blanton
Paul Yergin, Business Manager
David Borst, Technical Manager (for consultation,
Executive Committee only)

NOT PRESENT:

Miss Judith Waller, Secretary
H. R. Lodowski, PhD.
Morris Novik
Robert B. Hudson

Dr. Potter called the meeting to order and requested that, in the absence of Miss Waller, the undersigned keep the minutes.

Before the meeting, all present had received copies of the Executive Committee's memorandum of January 8, 1948 to the Board of Directors, which reviewed the important events leading up to the January 9 meeting.

Discussion opened with a presentation by Paul Yergin of the financial status of the Intercollegiate Broadcasting System as given in the following documents:

Statement of Income and Expenses for the Calendar Year 1946
IRS Form 112 dated 2/11/47.

Balance Sheet, January 1, 1947
IRS Form 112 dated 2/11/47.

Statement of Income and Expenses for Half Year from
1/1/47 to 6/30/47 IBS Form B176 dated 1/6/48.

Trial Balance Sheet, July 1, 1947
IBS Form B175 dated 1/6/48.

Since the operating expenses of the Intercollegiate Broadcasting System for the second half of 1947 were approximately the same as for the first half, it was estimated by Mr. Yergin that at the end of 1947 the System had a total liability of \$15,143.25 and assets of \$1350.00, which consisted mostly of office equipment and some radio parts purchased for future sale to member stations; the cash in the bank being only \$100.00. Time did not permit compiling an accurate trial balance for the calendar year of 1947 in time for the Board of Directors meeting, but it was felt that this estimate was accurate enough for the purpose of the discussion.

Paul continued his report by stating that for the past two years operating expenses of IBS had been approximately \$9000.00 a year. By not paying any salaries and rent and by reducing printing, telephone, and other expenses considerably, he estimated that the yearly cost of operating the System could be kept within the range of \$2500.00 to \$4000.00 a year. It was Mr. Yergin's opinion that a figure in this range represents the minimum which must be spent if the Intercollegiate Broadcasting System is to continue to be effective at all.

Paul proposed that all full Member and Trial groups in the System be assessed uniform dues at once, these dues to pay for the minimum operating expenses of the System. Thus, if the Members paid yearly dues in the range of \$25.00 to \$40.00 each (the exact amount to be determined by the Governing Council) and the Trial groups paid a similar amount, not less than \$25.00 a year, some amount between \$2500.00 and \$4000.00 could be obtained and this income would pay for operating the System for the academic year of 1947-1948. So far this year, expenses amounting to approximately \$1100.00 have been incurred, which must be paid within a month or two in order for the System to be able to continue to do business in New York City. The other, larger, amounts owed by the Intercollegiate Broadcasting System are in the form of back salaries and notes and, fortunately, these sums are owed to friends of the System and so greater time before repayment can be requested and obtained.

An additional large sum of money is owed by the System to the various Member stations in the form of adver-

tising revenue which was withheld under an emergency assessment plan in order to keep the organization running. It was originally intended that this emergency assessment plan become part of a comprehensive dues assessment plan for the year 1946-1947, but since it was not possible to obtain a quorum of Representatives at the Governing Council meetings held in Philadelphia and Cambridge in April of 1947, the details of this dues assessment plan were not enacted and so there is, at this time, no way of computing the dues owed by the Member stations to the Intercollegiate Broadcasting System.

After Paul Yergin's report, Dr. Potter read "A Report on the Meeting of Regional Representatives, Chicago, December 27, 1947", a copy of which had been sent to him, but not to the others present, by Anatole Browde of Member Station WVER, Cornell.

After considerable discussion of the report rendered by Paul Yergin and the report on the Chicago meeting, the Board of Directors, with the full agreement of the Executive Committee (all members of which were present), passed the following resolutions which the Board requested be submitted to the Member groups in advance of the Governing Council meeting so that they could be acted upon at the meeting:

Resolution #1

The Board of Directors resolves that in accordance with recommendation 5.b. contained in "A Report on the Meeting of Regional Representatives, Chicago, December 27, 1947" all stations in the Intercollegiate Broadcasting System cancel debts owed to them by the Intercollegiate Broadcasting System as of August 1, 1947 and, in turn, the Intercollegiate Broadcasting System shall cancel dues assessments for the academic year of 1946-1947 which would normally be levied on Member stations. Monies other than dues owed the Intercollegiate Broadcasting System by the Member stations shall still be payable. It is further resolved that all other debts of the Intercollegiate Broadcasting System shall be accepted at their face value and every effort be made to pay them as soon as possible (it being impossible to state a definite time for completing these payments at this time).

Resolution #2

The Board of Directors resolves that the Trial Balance Sheet for July 1, 1947 as given on IBS Form B175 dated January 6, 1948, be accepted as it stands, except as modified by Resolution #1.

Resolution #3

The Board of Directors resolves that in paying the debts owed by the Intercollegiate Broadcasting System which remain after acceptance of the first resolution, back salaries be paid off completely before payments are made on notes outstanding, and back salary payments be made only after current operating expenses have been paid for and a small fund for contingencies has been set aside.

Resolution #4

The Board of Directors resolves that dues for the academic year of 1947-1948 as voted by the Governing Council in their next meeting shall be payable December 1, 1947, and that in the future years dues shall be similarly due on December 1.

Resolution #5

The Board of Directors resolves that vigorous efforts shall be made to aid our representatives in seeking national advertising and that for the moment emphasis shall be given to programs and commercials which will have the greatest chance of selling and thus result in an increase in the income of the Intercollegiate Broadcasting System.

Resolution #6

The Board of Directors resolves that for the time being 70 percent of net national advertising receipts (after the commissions for the agency and representatives have been deducted) accruing to Member stations be turned over to the Intercollegiate Broadcasting System to help pay off indebtedness, but that this percentage be subject to future review, at which time lower percentages will be established to be applicable to advertising revenue in excess of total amounts to be decided at that time.

Resolution #7

The Board of Directors resolves that the proposals concerning Executive reorganization contained in Dr. Potter's report which was distributed to Member stations in the fall of 1947 be tabled until further consideration can be given these proposals. The legislative proposals made in this same report are still recommended by the Board of Directors and should be enacted upon by the Governing Council.

Resolution 43

The Board of Directors resolves that in paying the debts owed by the Interscholastic Broadcasting System which remain after acceptance of the first installment, bank salaries be paid off completely before payments are made on notes outstanding, and bank salary payments be made only after current operating expenses have been paid for and a small fund for contingencies has been set aside.

Resolution 44

The Board of Directors resolves that dues for the academic year of 1947-1948 be voted by the Governing Council in their next meeting shall be payable December 1, 1947, and that in the future years dues shall be similarly due on December 1.

Resolution 45

The Board of Directors resolves that vigorous efforts shall be made to aid our representatives in seeking national advertising and that for the moment emphasis shall be given to programs and commercials which will have the greatest chance of selling and thus result in an increase in the income of the Interscholastic Broadcasting System.

Resolution 46

The Board of Directors resolves that for the time being 70 percent of net national advertising receipts (after the contribution for the agency and representatives have been deducted) accruing to member stations be turned over to the Interscholastic Broadcasting System to help pay off indebtedness, but that this percentage be subject to future review, as which time lower percentages will be established to be applicable to advertising revenue in excess of total amounts to be decided at that time.

Resolution 47

The Board of Directors resolves that the proposals concerning Executive reorganization contained in Dr. Potter's report which was distributed to member stations in the fall of 1947 be tabled until further consideration can be given these proposals. The legislative proposals made in this same report are still recommended by the Board of Directors and should be enacted upon by the Governing Council.

Resolution #8

The Board of Directors resolves that, in view of the lack of specific responsibilities and duties laid down in the Constitution, it will gladly remain in office to assist the Intercollegiate Broadcasting System in any way it can, but in an advisory capacity only; that this resolution be brought to the attention of the Governing Council at its next meeting with a view to stimulating revision of the Constitution.

Resolution #9

The Board of Directors resolves that all continuing business operations, including disbursements of funds and all other such necessary actions, remain, as they have, in the hands of the Executive Committee.

In addition to the above resolutions, the Board of Directors approved the reduced schedule of advertising rates proposed by Paul Yergin in his January 3, 1948 Memorandum to Managers of All Member Stations which, based on rates for a one-hour program, are as follows:

Class A (over 5000 students)	Class B (2500 to 5000)	Class C (1000 to 2500)	Class D (under 1000)
Reduced from \$50 to \$30	from \$40 to \$25	from \$30 to \$20	from \$20 to \$15

The Board of Directors also passed the following motion:

The Board of Directors moves appreciation of the report of the Chicago meeting, and recommends that it be thoroughly reviewed by the Executive Committee and that the salient points be brought to the attention of the Governing Council.

Guy della Cioppa pointed out that the number of persons on the Executive Committee could be changed at will by the Governing Council under the present wording of the Constitution, and suggested that new posts be established, either for members at large or for additional members with specific operating responsibilities, and that some of these be undergraduates who, in this way, could have a stronger voice in the operation of the System when the Governing Council was not in session.

Considerable discussion of new means for the support of the Intercollegiate Broadcasting System ensued, but the result of this discussion indicated that none of the suggestions was feasible within the framework of the present organization. Thus, the National Association of Educational Broadcasters would find little in common with the Intercollegiate

Broadcasting System as it is presently organized, and furthermore, the NAEB has a very small budget. Foundation support, it was felt, would require a number of organizational changes in the Intercollegiate Broadcasting System since, in general, foundations wish their monies to be handled by faculty members and not by students, as would be the case at many schools if foundation support was obtained for campus radio stations. The best suggestion seemed to be to try to find new approaches to the national advertising problem. George Abraham reported on some contacts with the U. S. Army enlistment authorities which appear optimistic. A discussion of the radio work contemplated by UNESCO, United Nations Educational, Social, and Cultural Organization, indicated that very limited, if any, funds could be made available from this source.

The Board of Directors agreed to consider the problem of financing the Intercollegiate Broadcasting System further, principally in connection with finding some form of support from the radio industry, but the Board emphasized that all such sources of income are something in the very unpredictable future, and may not materialize at all.

The meeting adjourned at approximately 10:15 P.M.

Respectfully submitted,

David W. Borst,
Technical Manager,
Executive Committee

January 26, 1948

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more, the WBS has a very small budget. Foundation support,
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The meeting adjourned at approximately 10:15 P.M.

Respectfully submitted,

David W. Foster,
Technical Manager,
Executive Committee

January 26, 1948